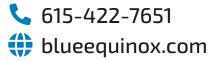
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Alliance Partner Program

Our PODS program is the complete package for Managed IT Service Providers looking to scale their sales and operations.

The Challenges We Help MSPs Solve:



Time

Are you overwhelmed with managing teams, servicing clients, and staying ahead of the competition in a fast-evolving market?



Processes

Do you have the right processes in place to simplify and shorten complex sales cycles in your target market?



Cost

Are you having trouble setting competitive prices that reflect the true value of your offerings while balancing fair employee compensation?



People

Do you need more critical roles and specialized engineers, compliance experts, and IT sales veterans on your team?



Solutions

Do you struggle to offer a full range of products like Managed IT, Cybersecurity, Compliance, Business Automation, and more?



Sales

Are you having issues with finding, hiring, and managing a sales team dedicated to the success of your business?

Our PODS Program is designed to maintain and grow revenue for each MSP.

We'll set, run, qualify, and close new clients for you.

- Grow Your Customer Base
- Increase Your Income
- Save Hundreds of Thousands of Dollars Per Year
- Shorten Sales Cyces & Add 20-30 New Product Offerings
- Become Part of an Exceptional Group Dedicated to Your Success



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615-422-7651 blueequinox.com

Why Join Our PODS Program?

Your POD will have **16 people** dedicated to one goal: expanding and increasing your MRR.

+1 Appointment Setter

A dedicated employee who sets a minimum of five appointments per week.

+1 Account Manager

Someone who actively seeks out, maintains, and grow your customer base.

+1 CMO

An SEO specialist who drives inbound traffic to your site and captures appointments.

+1 Project Manager

Someone who oversees the installation of new services to ensure accuracy and timely deliverance.

+1 Sales VP

Someone who makes sure you're hitting your targets.

+1 CR0

An executive who oversees recruiting, training, SOPs, and KPIs.

+4 MSP Partners

Other MSPs to keep you accountable and share industry insights.

+5 Brand Ambassadors

Trained professional IT consultants who bring in meetings and provide audits.





Join Our Growing Network of Alliance Partners Today!