

# Alliance Partner Program

Our PODS program is the complete package for Managed IT Service Providers looking to scale their sales and operations.

## The Challenges We Help MSPs Solve:



### Time

Are you overwhelmed with managing teams, servicing clients, and staying ahead of the competition in a fast-evolving market?



### People

Do you need more critical roles and specialized engineers, compliance experts, and IT sales veterans on your team?



### Processes

Do you have the right processes in place to simplify and shorten complex sales cycles in your target market?



### Solutions

Do you struggle to offer a full range of products like Managed IT, Cybersecurity, Compliance, Business Automation, and more?



### Cost

Are you having trouble setting competitive prices that reflect the true value of your offerings while balancing fair employee compensation?



### Sales

Are you having issues with finding, hiring, and managing a sales team dedicated to the success of your business?

## Our PODS Program is designed to maintain and grow revenue for each MSP.

We'll set, run, qualify, and close new clients for you.

- ✓ Grow Your Customer Base
- ✓ Increase Your Income
- ✓ Save Hundreds of Thousands of Dollars Per Year
- ✓ Shorten Sales Cycles & Add 20-30 New Product Offerings
- ✓ Become Part of an Exceptional Group Dedicated to Your Success

Up to  
**\$798,000**  
Annual Savings

# Why Join Our PODS Program?

Your POD will have **16 people** dedicated to one goal:  
 expanding and increasing your MRR.

## +1 Appointment Setter

A dedicated employee who sets a minimum of five appointments per week.

## +1 Account Manager

Someone who actively seeks out, maintains, and grow your customer base.

## +1 CMO

An SEO specialist who drives inbound traffic to your site and captures appointments.

## +1 Project Manager

Someone who oversees the installation of new services to ensure accuracy and timely deliverance.

## +1 Sales VP

Someone who makes sure you're hitting your targets.

## +1 CRO

An executive who oversees recruiting, training, SOPs, and KPIs.

## +4 MSP Partners

Other MSPs to keep you accountable and share industry insights.

## +5 Brand Ambassadors

Trained professional IT consultants who bring in meetings and provide audits.



**Join Our Growing Network of Alliance Partners Today!**